



2019 CARCD Speak-Off Competition

So Cal Baja Region of RCDs

The California Association of Resource Conservation Districts (CARCD) is pleased to continue the tradition of the state-wide Speak-Off Completion for California High School Students at our 2019 Annual Meeting and Conference at the Sheraton Hotel at the Sundial Bridge in Redding.

S P E A K O F F T O P I C
**“Why do we need to act to save the monarch butterfly?
What can RCDs do to help”**

Rules & Eligibility:

Speak-Off Contestant Qualifications:

- Must be a high school student, grades 9-12, at the time of state conference in November.
- Competitors must live within the SoCal Baja District Map (see page 3).
- Any prior state winner is not eligible as a contestant.
- Must have an interest in agriculture, resource conservation or the environment.
- Contestants **MUST** compete – and win – at the regional level to compete at the state level.
- Regional Speak-Off requires a video speech submission.
- In State Speak-Off, students compete live.

R E G I O N A L V I D E O C O M P E T I T I O N

Submission Deadline:

Monday, September 30 | 11:59 pm

Application Requirements:

- Competitors must meet qualifications outlined above.
- Competitors must live within the SoCal Baja District Map (see page 3).
- Competitors must complete an online application (include link).
- Competitors must prepare and upload a video of their speech.

Video Requirements:

- The video speech must be three to five minutes in length, including the salutation and title.
- Competitors should practice and perform their speech all in one take, as they would deliver to a live audience – no edits, voice-overs or effects allowed.

- The speaker shall NOT introduce themselves or state what school they represent. However, mentioning their county or area is allowed.
- Notes will be allowed in the regional level videotaped speech, but not at the state level live speech.
- No props, costumes, or visual aids will be allowed.
- The speech MUST include a link to Resource Conservation Districts.
- Competitors will not be judged on the quality of the recording; only on their content and performance. A smart phone recording is more than sufficient.

Judging:

- Please see the rubric on page three for judging criteria.
- Regional winners will receive:

1st Place - \$250 (moves on to state competition)

2nd Place - \$150

3rd Place - \$100

<p>STATE COMPETITION Thursday, November 14, 2019 12 pm In Redding, CA at the Sheraton Hotel at the Sundial Bridge</p>
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Speech Requirements:

- Speaking order will be determined by drawing numbers.
- The speech will be three to five minutes in length, including the salutation and title.
- The speaker shall NOT introduce themselves or state what school they represent. However, mentioning their county or area is allowed.
- Notes will be allowed at the regional level, but not at the state level.
- No props, costumes, or visual aids will be allowed at any level.
- The speech MUST include a link to Resource Conservation Districts.

Judging:

- Please see the rubric on page three for judging criteria.
- There will be three judges and a timekeeper at the state speak-off.
- At the state level, directors from districts with contestants CANNOT be judges or timekeepers.
- At the regional level, any questions will be decided by the Regional President. At the state level, questions will be decided by the Speak-Off Committee or the Conservation Education Committee.
- The state speak-off winners will receive:

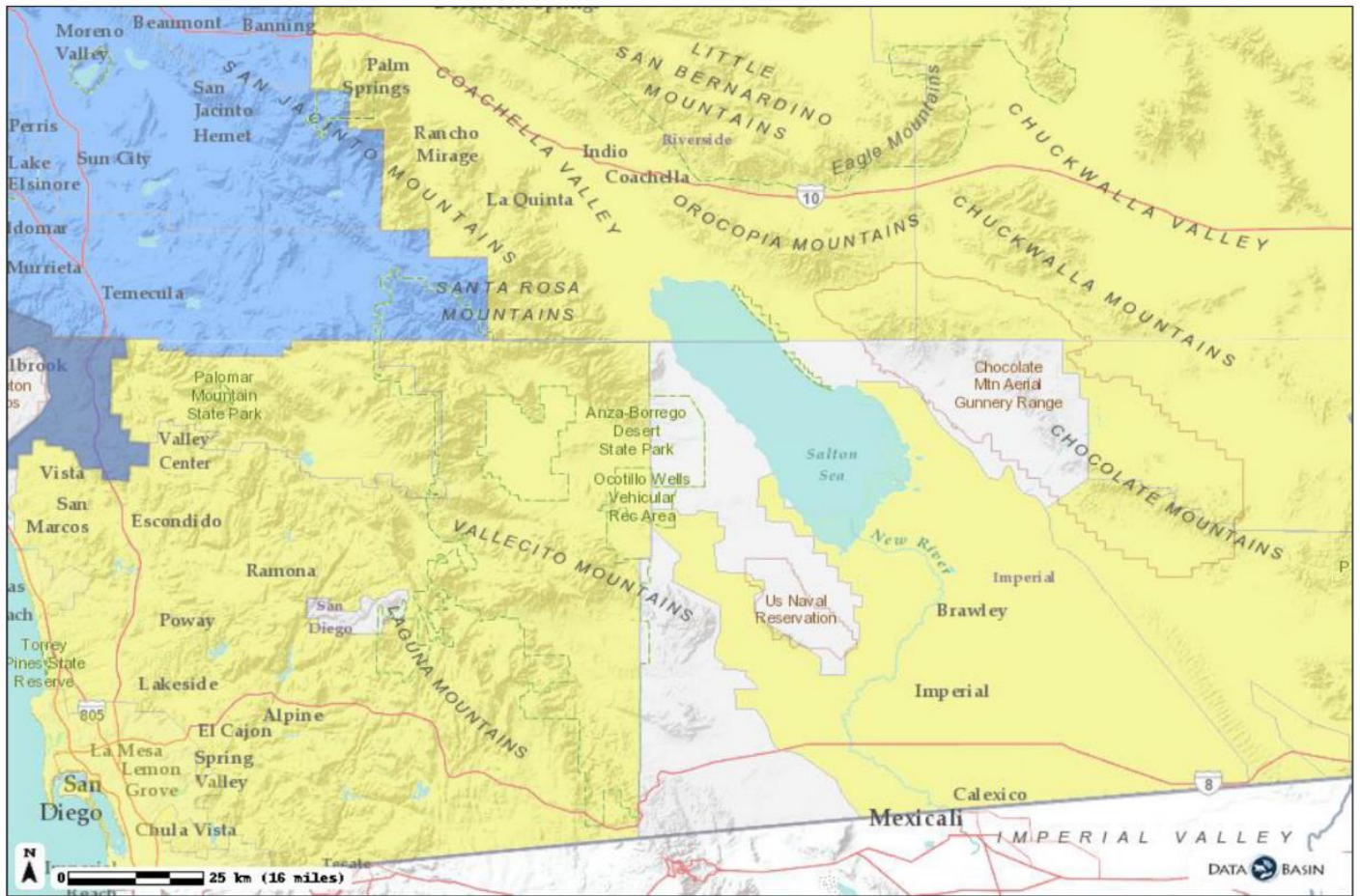
1st Place - \$300

2nd Place - \$200

3rd Place - \$100

SoCal Baja Speak-Off Region

The SoCal Baja Region encompasses six Resource Conservation Districts (RCDs) within Southern California; those included are the Coachella Valley, Palo Verde, Upper San Luis Rey, Greater San Diego County, Imperial Irrigation District, and Bard RCDs. Students must live within the boundaries of these regions to be eligible to compete.



SoCal Baja Region

Conservation Education Speak-Off Contest

Judge's Worksheet

2019 Topic: " Why do we need to act to save the monarch butterfly? What can RCDs do to help?"

Time Limit: 3-5 minutes

Judges will use the criteria below in judging each speaker:	Maximum Score	1	2	3	4	5	6	7	8	9
INTRODUCTION:										
Was there a strong opening sentence or device to capture attention and interest?	5									
Did speaker introduce topic and theme of speech sufficiently and clearly?	5									
CONTENT:										
Was speech well organized, easy to follow?	10									
Did speech show quality research and mastery of the information?	15									
Did speech include ways in which RCDs can be used to address the topic?	15									
DELIVERY SKILLS:										
Was speaking style fluent, not sounding memorized or read?	10									
Was there connectedness with good eye contact?	15									
Did speaker appear physically at ease, with appropriate gestures and delivery?	15									
CONCLUSION:										
Was the overall impression strong and effective, with appropriate non-verbal follow-up used to end the speech?	10									
JUDGE'S TOTAL SCORE	100									
Timekeeper will assess time-penalty points as follows: <i>Subtract points for increments of over or under the 3-5 minute time allowed.</i>										
1 -10 seconds	2 points									
11 - 20 seconds	3 points									
21 - 30 seconds	4 points									
SCORE TOTALS										
RANKING										

Judge No. _____

Judge's Signature (Required): _____